Emporium

on the square

PROPOSED LOGO

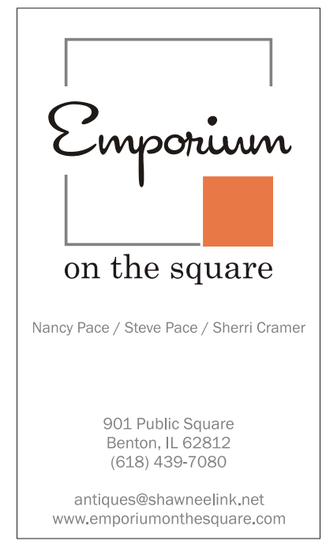
Fonts: Cocktail Script for Emporium

Century Schoolbook for on the square

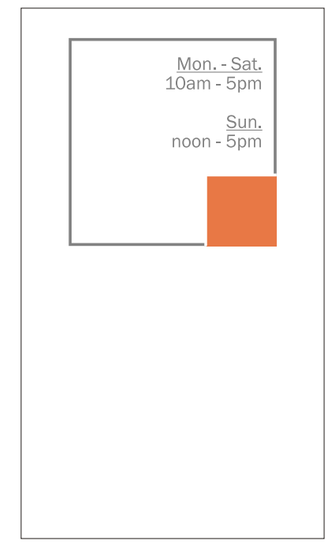
Colors: black

50% black

autumn orange (60% magenta, 80% yellow)



front



back (alternate)

BUSINESS CARD

Fonts: Cocktail Script for Emporium

Century Schoolbook for on the square

Franklin Gothic Book for information text

Colors: same for the trademark

50% black for information text

Emporium
on the Square

901 Public Square
Benton

OFFICE OF LIEUTENANT GOVERNOR PAT QUINN

ILLINOIS MAIN STREET PROGRAM

The Illinois Historic Preservation Agency, through the Illinois Main Street Program, has provided this free design assistance to qualified property/business owners in the officially designated Main Street district. This conceptual rendering is based on information supplied to the staff. Should obscured architectural details or problems be revealed during the work, the local project manager and/or the staff architects should be consulted.

ILLINOIS HISTORIC PRESERVATION AGENCY

One Old State Capitol Plaza
Springfield, Illinois 62701
217.782.4836
www.illinois-history.gov

Drawn by DPB	April, 2007
Project Number 2007001	Sheet 1 of 3

PROPOSED DESIGN

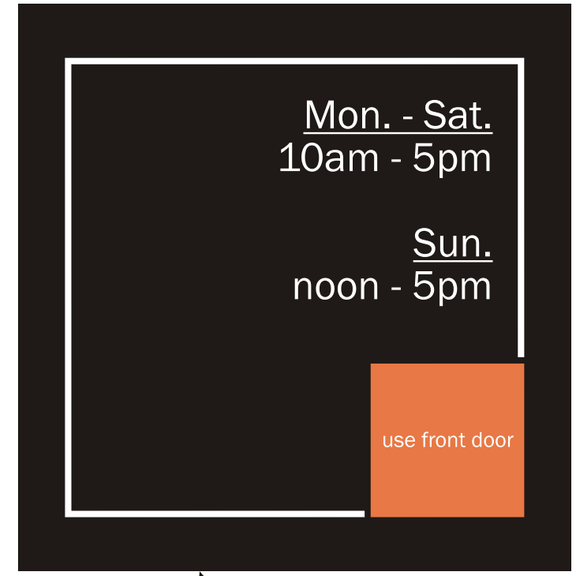
West Elevation - recommendations apply to all facades

NOT FOR COLOR MATCH

SHERWIN WILLIAMS: ANJOU PEAR (6381)

NOT FOR COLOR MATCH

SHERWIN WILLIAMS: LANGUID BLUE (6226)



DOOR GRAPHIC

(black represents glass)

EXISTING

Emporium on the Square

901 Public Square
Benton

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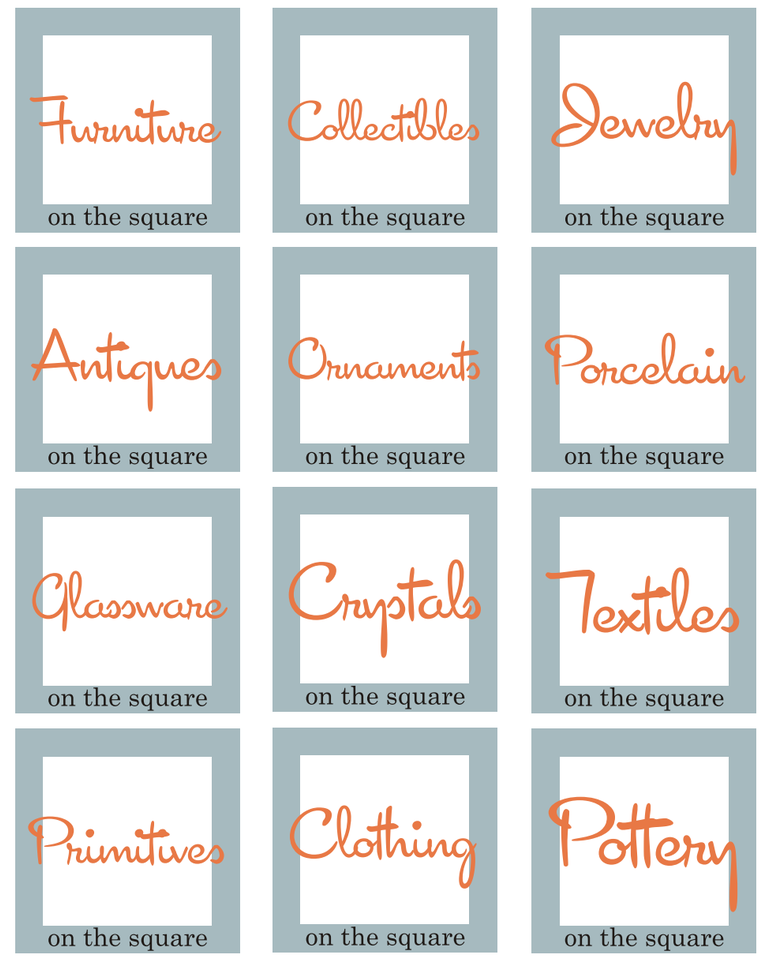
PROPOSED DESIGN
South Elevation

PROPOSED SIGNS
(Not to scale)
Flush-mounted. Vinyl graphics on PVC.
Use colors of the logo and match blue background to Sherwin Williams's Languid Blue.

South facade

North & West gables

West facade



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Emporium

on the square

Nancy Pace / Steve Pace / Sherri Cramer

901 Public Square
Benton, IL 62812
(618) 439-7080

antiques@shawneelink.net
www.emporiumonthesquare.com

front

Mon. - Sat.
10am - 5pm

Sun.
noon - 5pm

back (alternate)

tag

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Benton, IL 62812

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